Are you being fully reimbursed for all services performed?

Based upon our experience, hospitals are not capturing hundreds of thousands of dollars of net reimbursement that they are entitled to under third party payers.

Our process will identify the issues resulting in lower than expected reimbursement.

As healthcare costs continue to increase and reimbursement continues to diminish, the ability to determine opportunities for additional revenue and the recovery of lost reimbursement are increasingly vital to all healthcare providers.

For more information, contact:

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Outpatient Charge Capture Analysis

Bay Area Healthcare Advisors, LLC ("Bay Area") has the expertise to perform a comprehensive *Outpatient Charge Capture Analysis* on your outpatient claims utilizing our proprietary software. Our proprietary software and professional expertise will determine where reimbursement or charges have been lost affecting Medicare and Commercial Payer Reimbursement. We are successful at identifying and recovering net reimbursement for our healthcare clients through the correction and resubmission of claims. The focus of a Bay Area Outpatient Charge Capture Analysis is to identify reimbursement opportunities for all major payers while insuring accurate and compliant claim submission. The success of our project is accomplished through resubmission of claims that have been accurately recoded based upon examination of medical record documentation. Our recommendations strictly adhere to the coding and billing policies of Medicare and/or commercial payers.

Our professional fee structure is based upon value identified through our analysis. We are confident that we can identify lost charges in addition to systemic billing issues that are negatively impacting your financial goals. Our professional fees can be provided on a no risk model to your organization and the services performed on a contingency basis. Bay Area, will only be paid for professional services based upon the net reimbursement produced for your organization. This arrangement allows for the hospital to enter into a risk-free arrangement that will economically benefit the hospital. Additionally, our process will provide a transfer of technical/billing knowledge to the end user that will insure the financial benefits remain upon our completion of the project within your organization.

Our analysis has included but is not limited to the following payers:

- Medicare
- Highmark Blue Cross\Blue Shield
- Independence Blue Cross\Blue Shield
- Aetna
- Geisinger
- United Healthcare
- Blue Cross of Northeastern Pennsylvania

Our analysis will identify issues such as:

- Missing CPT/HCPCS codes
- Missing charges
- Use of incorrect or invalid codes
- Incorrect or missing modifiers
- Incorrect number of units billed



Based upon our expertise, we focus on but are not limited to review the following clinical areas:

- Blood Products
- Emergency Room
- Short Procedure Unit
- Radiology

- Nuclear Medicine
- Cardiology
- Pharmacy
- Labor & Delivery

The professionals at Bay Area look forward to providing our *Outpatient Charge Capture Analysis* to your organization. Our deliverables will include an executive summary providing recommendations per department on future billing practices. The recommendations identified through our analysis will serve as departmental guidelines for future billing practices. Our process allows for a seamless transition of knowledge from our experts to your departmental managers. Additionally, our report will provide a Return on Investment (ROI) illustrating the value of our analysis. As previously stated, these recommendations will provide future economic benefit to the hospital that extends well beyond the completion of the project.

Please contact James M. Cesare, President and CEO, Bay Area Healthcare Advisors to coordinate opportunities for your organization.