

Is your practice being fully reimbursed for all services performed? Based upon our experience, physician practices are not capturing thousands of dollars of net reimbursement that they are entitled. The business operations of a physician's office are critical to the financial success of the practice. Accurate coding and documentation are key to proper reimbursement. Keeping current with the continuing stream of regulatory requirements is essential to proper billing, maintaining compliance and avoiding federal sanctions. Achieving and maintaining a high level of proficiency in coding, billing, and revenue capture require access to expert services from experienced professionals who specialize in improving practice management, operations, coding reimbursement and regulatory compliance.

## Coding, Billing and Revenue Capture Services for Physician Practices

Bay Area's consulting process is tailored to meet your individual practice specialty. Our project scope is determined based on our initial discussion with practice leaders. The project fee is a fixed fee to meet your practice budget requirements. Our review process encompasses the following sample categories:

- Selected Interviews
- Chargemaster
- Coding, Billing Process and Procedures
- Physician Coding
- Reimbursement Review – Inpatient and Outpatient
- Compliance Plans and Process
- Practice Educational Needs

The review process is performed over 30 days in coordination with a designated project manager to insure minimal disruption. A final draft report is presented and discussed with practice leaders. A final written summary report is given. Follow up consulting services are available at a discounted hourly rate.

The professionals at Bay Area have years of experience working for national/regional consulting firms. Our alliances throughout the country provide our clients with the most appropriate resources for their immediate needs. Our professionals and alliance networks are comprised of doctors, nurses, certified coders, pharmacists, and financial experts with decades of clinical and consulting experience. Additionally our professionals have worked with major law firms throughout the United States in representation of their client's third party disclosure purposes.

We provide professional services for the healthcare industry including but not limited to, BlueCross/Blue Shield plans, insurance companies medical groups, hospitals, home health agencies, independent laboratories, academic medical centers and independent research entities. Our professional services range from inpatient/outpatient reimbursement strategies to compliance regulatory solutions.

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**Bay Area Healthcare Advisors, LLC**

*Specializing in healthcare reimbursement and regulatory solutions*