

**The day- to- day pace of free standing physician practices does not allow time for analysis of operational and financial processes critical to the success of the business.**

**The continuing stream of regulatory changes governing reimbursement have added to the complexity of assuring an accurate, compliant bill for services rendered.**

**To succeed in today's environment physicians and their staffs are engaging the support of expert professionals who specialize in improving practice management operations reimbursement and regulatory compliance.**

**For more information, contact:**

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## **Physician Practice Management Advisory Services**

Bay Area Healthcare Advisors, LLC ("Bay Area") recognizes that each physician practice is unique, therefore we begin our engagement with an assessment of the practice involving physicians and staff. This information is used as a basis for interviews with physician leaders and key management to further determine the issues that are of concern.

The next step involves a review of the practice to include:

- Staffing , organization, policies and procedures
- Office physical layout, patient flows
- Education/Information transfer
- Charge master, coding, billing
- Medical record coding analysis
- Analysis of accounts receivable and denials
- Financial reports

Utilizing the information gained through the review process, Bay Area will prepare a draft report of recommendations for discussion with the practice management team. These recommendations will cover critical areas for practice improvement including:

- Recommendations for coding
- Identification of billing delays and improvements
- Improper billing
- Documentation improvement
- Practice metrics including financial, statistical, and payer specific analysis
- Staff training and monitoring of compliance plan and educational requirements

The professionals at Bay Area have in excess of 20 years of experience working for national and regional consulting firms. Our experience in clinical, financial and governmental settings provide our clients with the best solutions for any issues that they may be facing in the industry. Our professionals are comprised of doctors, nurses, certified coders, pharmacists, and financial experts with decades of clinical and consulting experience. Additionally our professionals have worked with major law firms throughout the United States in representation of their client's third party disclosure purposes.

We welcome further correspondence on how Bay Area can provide reimbursement and regulatory solutions for your practice.



**Bay Area Healthcare Advisors, LLC**

*Specializing in healthcare reimbursement and regulatory solutions*