

Urology Management Advisory Services

The day- to- day pace of free standing physician practices does not allow time for analysis of operational and financial processes critical to the financial success of the business.

The continuing stream of regulatory changes governing reimbursement has added to the complexity of assuring an accurate, compliant bill for services rendered.

To succeed in today's environment physicians and their staffs are engaging the support of expert professionals who specialize in improving practice management, operations reimbursement and regulatory compliance.

For more information, contact:

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Bay Area Healthcare Advisors, LLC ("Bay Area") understands the dynamics and complexities of Urology Professional Practices. Our experience has provided urology groups additional reimbursement while insuring third party compliance guidelines requirements. We begin our engagements with an assessment of your practice to insure that your needs are met and that your practice fits our client profile. We recognize that each practice is unique therefore we begin our engagement with an assessment of the practice involving physicians and staff. This information is used as a basis for interviews with physician's leaders and staff to further determine the issues that are of concern.

The initial step of our project will include a review of the following components of your urology practice:

- Staffing , organization, policies and procedures
- Medical records review (Focus areas: Consultations, Transfer of Care, Scheduling, Surgery)
- Education/Information transfer
- Charge master, coding, billing, charge analysis
- Analysis of accounts receivable and denials
- Contract analysis
- Financial reports


Utilizing the information gained through the review process, Bay Area will prepare a draft report of recommendations for discussion with the practice management team. These recommendations will cover critical areas for practice improvement including:

- Coding recommendations
- Documentation recommendations
- Identification of billing delays and improvements
- Denial management
- Comparative analysis with other urology practices including productivity, revenue, profit margins, PA ratios, etc.
- Staff communications, training and monitoring of protocols.



Bay Area Healthcare Advisors, LLC

Specializing in healthcare reimbursement and regulatory solutions



The professionals at Bay Area have years of experience working for national and regional consulting firms. Our alliances throughout the country provide our clients with the most appropriate resources for their immediate needs. Our professionals are comprised of doctors, nurses, certified coders, pharmacists, and financial experts with decades of clinical and consulting experience. Additionally our professionals have worked with major law firms throughout the United States in representation of their client's third party disclosure purposes.

We provide professional services for the healthcare industry including but not limited to, BlueCross/Blue Shield plans, insurance companies medical groups, hospitals, physician practices, home health agencies, independent laboratories, academic medical centers and independent research entities. Our professional services range from inpatient/outpatient reimbursement strategies to compliance regulatory solutions.



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